



# HOT FILE RECAP OUR STORE'S WEDDINGS

Do we have many potential cancellations?

Store \_\_\_\_\_ Date \_\_\_\_\_

1. TOTAL number of weddings in my drawer starting NEXT WEEK:

## HOT FILES:

2. Total number of 2024 weddings with fewer than 3 people measured and/or no styles selected (HOT) (no matter when reserved or date of wedding):

3. Total number of 2025+ weddings with fewer than 3 people measured or no styles:

4. Total HOT weddings in my drawer:  
( #2 plus #3)

5. Percentage HOT weddings to TOTAL weddings: ( compare #4 to #1)