



Bridal Show Evaluation

Complete following any bridal show and email
to nancymac@tuxedojunction.com

GENERAL INFORMATION: Region: _____ Date of Show: _____ Times: _____

Name of Show: _____

Location: _____

Grooms Booked: *This Year* _____ *Last Year:* _____

Booth Size: ☐ Single ☐ Double ☐ Triple ☐ Quad Display Booth Used: ☐ Full Booth ☐ Banner/Pull Ups

Show Special:

Additional display(s) (eg balloons, wheel, slots, S Racks, etc):

Comments on our booth presentation:

How many **BRIDES** attended the show? _____ (approximate) Number of Exhibitors: _____

Fashion show by: ☐ N/A Bridal Shop _____ Formalwear _____

Fashion Show Comments:

EXPENSES

Employee Payroll # of Employees _____ # of Hours _____ Cost \$ _____

Employee Extras Lunches _____ Parking _____ Cost \$ _____

Other Expenses (please list)

Was our competition at the show? ☐ Yes ☐ No

If yes, which one(s) _____

Additional Comments

Ideas for next year

Your Name

Date
completed

9/2018