



GROOM CANCELLATION FOLLOW-UP

STORE _____ TODAY'S DATE _____

GROOMS NAME _____ ORDER # _____

Brides Name _____ Event Date _____

Date Store Was Contacted _____ Spoke With Employee # _____

How Cancelled? In -Store By Telephone Other _____

By Whom? Bride Groom Other _____

Total Tuxedos in Party _____ Total Measured w/ Deposits _____

Date Booked _____ Wedding Special _____

Did They Receive a Premium? (dinner certificate, etc.) Yes No

Where Did They Register? Store Bridal Show Web Phone

REASON GIVEN FOR CANCELLATION:

FOLLOW UP PHONE CALLS

Event Location _____ Date Called _____

Was Event Location Cancelled Yes No

CONTACT COMPETITORS TO VERIFY REASON FOR CANCELATION

Competitors name Phone # Spoke To Result

Competitors name	Phone #	Spoke To	Result

Ceremony Location _____ Called? Yes No

Went to Competition? Yes No What Company _____

Reason (price, style,color,etc.)

Can We Save?
Suggestions _____

Managers Signature _____